

# Signpost Outdoor Flag Template

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Total area including bleed:

806 (w) x 2206 (h) mm

Trimmed size:

800 (w) x 2200 (h) mm

Visible area:

800 (w) x 2020 (h) mm

3 Wind slits are cut into the graphic as standard

Please keep all text, logos and critical design elements inside the safe area indicated by the green keyline.

The pole pocket is indicated by the grey areas at the top and bottom.

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## General guidelines

- CMYK
  - Convert Pantone colours to CMYK.
  - Do not supply RGB images.
  - Do not embed images, supply them.
  - Resolution must be 300 dpi at 25% of output size.
  - All fonts must be converted to outlines.
  - Please supply artwork as PDF or Illustrator EPS files.
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## This template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by the red keyline).
- Overall template size:  
201.5 (w) x 551.5 (h) mm

Artwork from the reverse needs to be positioned upside down in this area.



**FRONT**



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**THIS AREA WILL BE COVERED WHEN THE FRONT IS FOLDED OVER TO CREATE THE POLE POCKET**



**REVERSE**



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