

Lightning Outdoor Roller Banner Stand

We ask for high resolution files to make sure your design is the best it can be, ideally in their native format (PDF/EPS/AI/QXD). [Click here to download our artwork specification for full details.](#) Ensure your artwork follows the guidelines in this template

What is the bleed area?

This area will go into the mechanism, and will not be seen, so no images or logos to go inside this area.

Print quality

To print to a high standard we require a high resolution file. This standard is measured in dots per inch (DPI). This signifies the detail within a square inch of print. The higher the number of dots within this area the better the print output. We always require a DPI of 300 for print file set at 25% print size. If a full size file is supplied 72DPI would be adequate.



BLEED AREA

This area will go into the mechanism, and will not be seen, so no images or logos to go inside this area.