

## Genesis Plus Banner - 3000 x 2000mm

We ask for high resolution files to make sure your design is the best it can be, ideally in their native format (PDF/EPS/AI/QXD). [Click here to download our artwork specification for full details.](#) Ensure your artwork follows the guidelines in this template

### What is the bleed area?

This area will go into the mechanism, and will not be seen, so no images or logos to go inside this area.

### Print quality

To print to a high standard we require a high resolution file. This standard is measured in dots per inch (DPI). This signifies the detail within a square inch of print. The higher the number of dots within this area the better the print output. We always require a DPI of 300 for print file set at 25% print size. If a full size file is supplied 72DPI would be adequate.



## **NON-VISIBLE AREA**

This area will go into the roller mechanism,  
all images/logos need to be kept outside of this area.